



THE FINGERPRINT SUMMIT

THE FIRST SUMMIT FOR EGYPTIAN
LEADERS TO ADVANCE PROGRESS

(EXECUTION GAP)

AGENDA

1st APRIL 2018

PRE SUMMIT DAY

2nd - 3rd APRIL 2018

SUMMIT DAYS

THE FINGERPRINT

"ENGRAVE A LEGACY"

ABOUT the Fingerprint

The fingerprint is our very own individual brand which we were born with, each one of us is unique in different ways, from our physical features to our education, experience, skills and knowledge.

In life, we all have something to offer to our communities, our fingerprints become our legacies in the world. Such legacies, that we will engrave and leave to the next generations should be, meaningful, expressive, with an brilliant added value to the world we live in.

About First Year Conference

Many organizations, government entities, private sector and nonprofit organizations, face a common challenge - the gap between what needs to be done and what is actually done. This gap is commonly referred to as the "Execution Gap" and represents an organizational issue that is difficult to overcome. Governments and organizations face many challenges in today's turbulent economy. Because of several reasons, a gap in understanding, performing, and executing their strategies most often occurs.

This is translated into unwanted costs, lost opportunities and failure to execute.

Most organizations do not suffer from a shortage of ideas. Many come with creative ideas and solutions to make their products and/or services faster, better or more profitable. However, these ideas and plans are only the beginning.

Execution and implementation of these ideas and plans to transform them into reality to foster results is the hard part. While there are many conferences, workshops and research on strategies and strategic thinking, hardly anyone address execution in the same way.

In order to understand executable strategies, we are holding this year's summit to feature a cross sectional view of all aspects related to execution, from obstacles, bottlenecks and gaps that prevent proper execution of strategies to untapped opportunities that will amplify development efforts in all fields.

We will learn from thought leaders and experts who will participate in the conference, report the insights concluded and together we will reach recommendations that can support each and every organization that will be pivotal to their performance and results.

Vision:

V Gathering development leaders seeking excellence to leave an impactful legacy that will make the world a better place.



Mission:

M To highlight experts & practitioners intellectual wealth, spotting the latest innovative solutions and promoting a dynamic mindset & methodology that sets the standard in development management arena.



Our Stakeholders

1

Governmental entities
& representatives

3

Entrepreneurs

2

CEOs, Managers of
Corporates & Multinationals

4

NGOs

Brief about Organizer:

Terous Misr Foundation for Development is the owner and organizer of this event and it is a non-for-profit organization registered under number 624 on 15/07/2012. Terous is the catalyst coordinator for development efforts that aims to become the development gateway in Egypt and to promote the optimal use of resources for Egypt to reclaim its civilization and strategic position. Its mission is to develop and provide innovative tools and solutions to achieve impactful value-added partnerships.

Who Should Attend?

- Policy makers, leaders, senior management and strategy developers.
- International business leaders with current and potential investment in Egypt.
- Leading financial institutions, financiers, investment banks, and financial services organizations.
- International organizations and donor agencies.
- Consultants, analysts, economists, legal experts, academics, risk professionals and advisors.
- Managers and Heads of CSR departments in multinationals and corporates.
- Nonprofit organizations and civil society members.
- Entrepreneurs shaping the future of Egypt.
- Leading local, regional and international Media.
- Founders of initiatives and startups.

Why Attend?

Here's some of what you can expect to achieve by attending The Fingerprint Conference 2018:

- Broaden your knowledge base.
- Networking with peers.
- Meeting experts and influencers.
- 8 workshops.
- 7 sessions.
- International speakers.
- Presenting your ideas and working with others.
- Breaking out from your comfort zone.
- New tips & Tactics.
- Being a part of Egypt's change makers.

1ST APRIL 2018

PRE SUMMIT DAY

08:30 am – 09:20 am

Registration & Morning Coffee break

09:30 am – 10:00 am

Opening Session-Bridging the gap to success

- **Mrs. Iman Sabry Abdelgayed** – Founder and CEO of EDGE Consultants

Presentation of Ministry of Social Solidarity Team

10:05 am – 10:15 am

SDGs and the Sustainable Development Strategy for Egypt 2030

10:15 am – 12:00 pm

- Intro to Sustainability & Social Responsibility
- Strategic frameworks (UNGC) ---- Necessity and Importance
- The SDGs --- Nature, Role & Importance
- Egypt's SDS & the SDGs
- Q&A

- **By. Mr. Muhammed El Fouly** - Executive Director of Global Compact Network Egypt

NOON COFFEE BREAK

12:00 pm – 12:30 pm

Social Innovation – Design Thinking Methodology

12:30 pm – 02:00 pm

Design Thinking process, different forms of innovative solutions in development sector, how can Design thinking be used to aid the execution of challenging solutions. Moreover, as a form of illustration, we'll tackle one challenge to show case the methodology, specifically ideation, and how to follow the process.

- **By Mr. Mina Ghaly** - Senior Advisor of Social Innovation at GIZ
- **Ms. Mona Yassin** – Head of Development and Audit at Teleperformance
- **Ms. Yomna Abo Omar** – Research Associate at Philipps University of Marburgt
- **Ms. Maie El Mahdy** – Volunteer at GIZ – Labor Market Access Program

AFTERNOON COFFEE BREAK

02:00 pm – 02:30 pm

To be Continued (Social Innovation Design Thinking Methodology)

02:30 pm – 03:30 pm

2ND APRIL 2018

09:00 am – 10:00 am

**Registration &
Morning
Coffee break**

10:00 am – 10:10 am

Opening Speech
Mr. Hatem Khater
Founder and Chairman
of The Fingerprint
Summit

10:15 am – 10:25 am

Welcome Intro
Remark from The Fingerprint
Strategic Partner
Mr. Muhammad Al-Fouly
UN Global Compact Network
Egypt Executive Director

10:30 am – 10:45 am

Key Note Speech
Mr. Amr Moussa
Former Secretary General
of Arab League/ Former
Minister of Foreign Affairs

1ST SESSION

10:50 am – 12:10 pm

FROM STRATEGY TO EXECUTION - MAKING AN IMPACT (Execution Eats Strategy for Breakfast)

One of the most common challenges is rolling out even the best strategies to deliver results. The panelists will discuss from their leading positions and experience the lessons learnt in implementing national strategies to make an impact.

SPEAKERS

- **H.E. Mrs. Ghada Waly** - Minister of Social Solidarity
- **H.E. Dr. Hala El Said** - Minister of Planning, Monitoring and administrative reform
- **H.E. General. Abu Bakr El Gendy** Minister of Local Development
- **Eng. Mohamed El Sewedy** - Member of The Egyptian Parliament - Egypt's Support Coalition Head
- **Dr. Ali Gomaa** - Chairman of the Board of Misr Elkheir Foundation
- **Mr. Hatem Khater (CHAIR)** - Founder of Terous Misr Foundation for Development

Misr El Kheir Presentation

- **Eng. Amal Mobadda** - Fundraising sector director, Misr El Kheir Foundation

12:15 pm – 12:30 pm

- **Mr. Mohamed Abdelrahman** - Deputy CEO of Misr El Kheir Foundation

El Sewedy Electric Presentation

- **Mrs. Manal Hassan** - Group CSR & Sustainability Director - Elsewedy Electric

12:35 pm – 12:50 pm

NOON COFFEE BREAK

12:50 pm – 01:20 pm

2ND SESSION

01:20 pm – 02:20 pm

MULTI STAKEHOLDERS PARTNERSHIPS

Across the globe, public private partnerships are now becoming a recommended model which leverages on strengths of the different stakeholders involved. Their differences and synergies can result in a powerful and dynamic engine powerful enough to push any project forward toward success. This session will highlights some successful examples and the key factors in engineering strong PPPs.

SPEAKERS

- **Dr. Adel Sadek** - Chief Business Officer of IBDL
- **Dr. Ahmed Darwish** - Former Minister of State for Administration Development
- **Mr. Peter Van Rooij** - Director of ILO
- **Ms. Randa Aboul-Hosn** - Country Director of UNDP
- **H.E. Amb. Mona Omar (CHAIR)** - Deputy Minister of foreign Affairs for African Affairs

Vodafone Presentation

- **Mrs. Mahira Hassan** - Secretary General of Vodafone Egypt Foundation and the Sustainable Business Senior Manager of Vodafone Egypt

02:25 pm – 02:40 pm

Egypt Ventures

02:45pm – 03:00pm

Mr. Amr El Abd - Vice Chairman & CEO of Egypt Ventures

3RD SESSION

03:05 pm – 04:35 pm

OVERCOMING THE CHALLENGES OF HIERARCHY AND BUREAUCRACY

While hierarchies and bureaucracy are always going to be around, striking the right balance between processes, procedures and entities is a fundamental factor when executing any project. We will listen to our experienced panelists and learn how to achieve this balance and overcome related challenges.

SPEAKERS

- **Eng. Ahmed Abdelrazik** - Chairman of Industrial Development Authority
- **Eng. Ayman Ismail** - Co-Founder, Chairman and CEO of DMG/Mountain View
- **Eng. Ghada Labib** - Advisor to The Prime Minister for Follow-up and Information Technology
- **Mr. Medhat Al Madany** - Founder & Guardian ProMark
- **Mr. Omar Safy Eldin** – Founder and Chairman of Egyptian German Industrial Cooperate S.A.E
- **Dr. Saleh El Sheikh** – Deputy Minister of Planning, Monitoring and Administrative Reform
- **Eng. Hany Mahmoud (CHAIR)** - Chairman of Terous Misr Foundation for Development

PRESENTATION

04:40 pm – 04:55 pm

- **Dr. Dalia Abdelkader** - Director of marketing & communications at the Arab African International Bank

AFTERNOON COFFEE BREAK

04:55 pm – 05:25 pm

Parallel Sessions

Al Qahira D

Al Qahira A & B

4TH SESSION 05:25 pm – 06:45 pm

THE ROLE OF COMMUNICATIONS IN SHAPING A "CULTURE OF SUCCESS"

Communications is taking on a pivotal role in ensuring successful implementation and setting the ground for success. This panel will address the key communication elements that will pave the way for success.

SPEAKERS

- **Mr. Ahmed Salem** – Writer & TV Presenter at El Kahera we El Nas
- **Mr. Ihab Gohar** - CEO of Animation Advertising
- **Dr. Mahmoud Khattab** – Chairman & CEO of B. Tech
- **Dr. Mohamed Fahmy** - VP of Corporate Strategy at Logic Consulting Group
- **Mrs. Randa Abdo** - Founder Marketing Mix Consultancy and CEO/Chief Strategist Creative Lab Group
- **Dr. Noha Salem (CHAIR)** – Policy and Communications Director MSD Egypt Cluster

5TH SESSION 05:25 pm – 06:45 pm

THE ROLE OF CSOS DURING ECONOMIC CHALLENGES

As the global economy struggles, CSOs face challenges in securing funding from the private sector to sustain their operations. Their role is crucial in filling gaps and supporting governments. This session will give perspective on how CSOs navigate such challenges to continue delivering on their important roles.

SPEAKERS

- **Dr. Amr El Lithy** – Founder & Chairman of Wahed Men El Nas Foundation
- **Ms. Dahlia Helaly** – Deputy CEO of Injaz
- **Mr. Hatem Khater** – Founder of Terous Misr Foundation for Development
- **Dr. Hazem Fahmy** – Country Director of CARE International in Egypt
- **Dr. Moez El Shohdi** – CEO of Egyptian Food Bank
- **Mr. Ayman Shehata (CHAIR)** – CSR Strategy Manager of PwC

DINNER

06:45 pm – 07:30 pm

3RD APRIL 2018

09:00 am – 10:00 am

Registration & Morning Coffee break

10:00 am – 10:10 am

Keynote Speech

1ST SESSION

10:15 am – 11:35 am

MONEY TALKS - FINANCIAL SUPPORT FOR SMOOTH IMPLEMENTATION

Without the proper financial support, projects almost always come to a halt. This session will address how best to ensure financial support to propel any project forward.

SPEAKERS

- **Mr. Akef El Maghraby** – Vice Chairman of Banque Misr
- **Eng. Amr Soliman** – Founder and Managing Partner of Mountain View
- **Mr. Hamed Hassouna** – Chief Regional Representative of Union De Banques Arabes Et Francaises U.B.A.F.
- **Mr. Khaled Bassiouny** – Head of Financial Inclusion – CBE
- **Mr. Mohamed Ashmawy** – Former CEO of Tahya Misr
- **Eng. Tarek El Gamal** – Chairman of Redcon Construction
- **Mr. Ayman Salah (CHAIR)** – Founder, Board member & Managing Director of LOBBY EGYPT

Healthcare Quality Improvement Project

11:40 am – 11:55 am

- **Dr. Yasser Omar** – Director General of The Grants and Loans Administration – Egyptian Ministry of Health and Population
- **Dr. Amr Elshalakani** – Health Specialist with the World Bank

NOON COFFEE BREAK

11:55 am – 12:25 pm

2ND SESSION

12:25 pm – 01:35 pm

MEASURING IMPACT: CAN KPIS MEASURE EVERYTHING?

What cannot be measured cannot be managed. Today, technology and information systems have become an enabler to measuring results. We will learn more about the latest technologies for data gathering and the important role data plays in assessing impact.

SPEAKERS

- **Dr. Hala Youssef** – Former Minister of Population / Population and Development Advisor for UNFPA Arab Regional Office
- **Dr. Heba Handousa** – Managing Director of ENID/EI Nidaa
- **Dr. Mohamed Nada** – Senior Urban Specialist – World Bank Group
- **Mr. Muhammad Al-Fouly** – Executive Director Global Compact network Egypt
- **Dr. Tarek Tawfik** – Deputy Minister of Health and Population
- **Dr. Khaled Abdelhalim (CHAIR)** – Assistant Professor AUC

Keynote Speech (**Mr. Magdy El Galad**)

01:40 pm – 02:00 pm

3RD SESSION

02:05 pm – 03:15 pm

RISK WITHIN PROJECT EXECUTION - TO BE AVOIDED OR MANAGED?

Risk cannot be avoided, but it can be managed. By applying the right controls, risks which can compromise the success of any project can be mitigated. The panelists in this session will address the main considerations and facts to incorporate risk management in any strategy.

SPEAKERS

- **Dr. Bassel Roshdy** – General Secretary of the Egyptian Private Equity Association
- **Dr. Eng. Mohammad Wajdi Shaheen** – Managing Director / Founder of The Specialists-PMSP
- **Mr. Mohamed Zaki Mashhour** – Chairman & CEO Nile Holding for Developing and Investment
- **Mr. Mohanad T. Khaled** – Managing Partner, BDO & Co.
- **Eng. Waleed Abdel Fattah** – Chairman of Hill International
- **Dr. Nevine Gamea** – Executive Director Micro, Small & Medium Enterprise Development Agency
- **Mr. Ayman Samy (CHAIR)** – Country Head of JLL's Egypt Office

AFTERNOON COFFEE BREAK

03:15 pm – 03:45 pm

Parallel Sessions

Al Qahira A & B

Al Qahira D

4TH SESSION 03:45 pm – 04:55 pm

EXECUTION GAP IN ACTIVATING DISABILITY LAWS

People with disabilities often experience multiple discrimination and face barriers to the full enjoyment of their rights. We will be exploring with our experienced speakers how to overcome these difficulties and make a difference in the disability law in Egypt.

SPEAKERS

- **Dr. Ashraf Marie** – Secretary General of the National Council for Disability Affairs
- **Eng. Khaled Nosseir** – Chairman of Egyptian Association for Intellectual Disabilities
- **Dr. Hoda Dahroug** – Advisor in the Presidential Community Development Committee
- **Mrs. Nermine Shehab Eldin** – Head of Marketing, Corporate Communication and CSR at NBE
- **Eng. Amal Mobadda (CHAIR)** – Chairman of board of Directors of The Egyptian Federation of Intellectual Disabilities

5TH SESSION 03:45 pm – 04:55 pm

DIGITAL TRANSFORMATION IN A DISRUPTIVE EXECUTION

by corporations around the world. With the world quickly evolving, new solutions and innovation is needed for today's problems. The panelists will discuss the role of innovation and technology in knocking down the hurdles of today and how they can enable successful execution.

SPEAKERS

- **Eng. Ashraf Moussa Sabry** – Founder & CEO of FAWRY
- **Mr. Amr Talaat** – General Manager of IBM Egypt
- **Dr. Ashraf Abdelwahab** – Industries Lead, Microsoft 4Afrika Initiative
- **Mr. Ayman Essam** – External Affairs and Legal Director – Vodafone Egypt
- **Prof. Dr. Enas Sobhy** – Head of E-Learning in Ministry of Education
- **Eng. Hossam Saleh (CHAIR)** – Technology, Media and Telecom Expert

Recommendations & Closing

05:00 pm – 05:20 pm

DINNER

05:20 pm – 06:00 pm

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