



THE  
**FINGER  
PRINT**

ENGRAVE A LEGACY

# THE FINGERPRINT SUMMIT 2019

The Second Summit for  
Development Leaders



**AGENDA**



The Fingerprint is the platform of leaders in the development field, who are able to leave a positive impact and their own legacy on the development process. At each session, the Summit will spotlight a topic that has an impressive impact on the .development process

During this round of the summit, our speakers and attendees will discuss the ways, opportunities and challenges to creating a real quality and value added jobs rather than just job opportunities without a real .impact

The government is exerting real efforts to achieve the desired reform, in-spite of the population explosion and Egypt's hitting more than one hundred million, in addition to the regional and international changes and crises, and the biggest challenge is the change in the shape of the future labor market due to the terrible technological and digital developments and the entry .of artificial intelligence and robotics to the field

In spite of the increase in the level of income over the past years yet until now it is not matching with the increase in inflation rates and increase in prices,

so most of the population groups now suffer from the decline in purchasing power and thus the decrease in the standard of living. This difficult period can only be crossed by increasing the gross domestic product (GDP), and a real increase in production. So now everyone needs to put more efforts in creating truly value added jobs, not just salary increases or creating .normal jobs without real value added

Therefore, this year's summit sheds light on the work culture, the productivity and efficiency of the Egyptian worker and employee and how to revive the brand of the competitive Egyptian worker regionally and globally. The summit also is concerned with promoting the entrepreneurship culture; SMEs and creating an .enabling climate that allow Egypt to compete globally

The two-day conference will be working on four pillars (Employment, Entrepreneurship, Skills for tomorrow & Global citizenship) through rich meetings with a group .of development leaders in all fields



## Day One (4<sup>th</sup> of Mar 2019)



08:00am – 08:55am	Registration & Reception
09:00am – 09:15am	Dr. Hatem Khater – Chairman of The Fingerprint Summit
09:20am – 09:30am	Eng. Hany Mahmoud – Chairman of Terous Misr Foundation for Development
09:35am – 09:45am	Key note speaker - Dr. Mostafa Madbouly - Prime Minister of Egypt
09:35am – 09:45am	Announcement: Neighbors Platform for Community Participation & Projects Management
10:05am – 10:55am	<p>1<sup>st</sup> Session: The efficiency of employees in the government sector and its role in accelerating the pace of development</p> <p><b>Main Speaker:</b> H.E. Dr. Hala El Said – Minister of Planning, Monitoring and Administrative Reform</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"><li>• Eng. Mohamed El Sewedy – Chairman of Federation of Egyptian Industries</li><li>• Mr. Medhat Al Madany – Chairman of ProMark</li></ul> <p><b>Session Moderator:</b> Eng. Hany Mahmoud – Ex Minister of Administrative Development</p>
11:00am – 11:10am	Presentation

11:15am – 12:25pm

**2<sup>nd</sup> Session: Do we have a stimulating environment for innovation, creativity and entrepreneurship?**

**Main Speaker:**

Mr. Ahmed El Alfi – Founder & Chairman of The Greek Campus

**Speakers:**

- Eng. Amr Shaker – Executive Chairman Egyptian group
- Ms. Dahlia Helaly – Deputy CEO of Injaz Egypt
- Mr. Loay El Shawarby – Partner – Alex Angels
- Dr. Mohamed Hamza – AUC Venture Lab manager

**Session Moderator:** Dr. Tarek Hatem – Professor of strategic management, international business, and entrepreneurship and public administration at AUC

12:30pm – 12:40pm

Standup Talk

12:45pm – 12:55pm

Announcement: Launching African Cup for Entrepreneurship Competition

12:55pm – 01:05pm

Professor Thierry VERDEL – Rector (Executive Director) of Senghor University

01:05pm – 01:15pm

Mr. Frank Gessner – President of the Entrepreneurs' Organisation (EO) in the Berlin Chapter & Founding Partner & Chairman of the INVAO Group

01:15pm – 01:40pm

Coffee Break

01:45pm – 02:45pm

**3<sup>rd</sup> Session: Reviving the brand of the Egyptian workforce and maximizing the competitiveness of Egyptian human resources**

**Main Speaker:**

H.E. Dr. Mohamed Saafan – Minister of Labour

**Speakers:**

- Dr. Saleh El Sheikh – Head of head of the Central Authority for Organization and Administration
- Dr. Mahmoud Khattab – Chairman & CEO of BTech
- Eng. Mahmoud Lasheen – Managing Director of Lasheen Group

**Session Moderator:** Dr. Khaled Habib – Designer of the Presidential Leadership Program {PLP}

02:50pm – 03:00pm

Vodafone Presentation

Mrs. Mahira Hassan – General Secretary Vodafone Egypt Foundation





03:05pm – 03:15pm

#### Redcon Construction Presentation

Eng. Tarek El Gamal – Chairman of Redcon Construction

03:20pm – 04:20pm

#### 4<sup>th</sup> Session: Future Skills for Future Jobs (Towards a National Capacity Building Framework 2030)

##### Main Speaker:

Prof. Sherif Delawer – Economic Thinker

##### Speakers:

- Dr. Ismail Abdelghaffar – President of the Arab Academy for Science, Technology & Maritime Transport (AASTMT)
- Dr. Rasha Ragheb - Executive Director of the National Training Academy of Egypt; NTA

**Session Moderator:** Dr. Khaled Khallaf – CEO of IBDL

04:25pm – 04:35pm

#### El Sewedy Electric Presentation

Mrs. Manal Hassan - Group CSR and Sustainability Director - Elsewedy Electric & Vice Chairman Elsewedy Electric Foundation

04:40pm – 05:50pm

#### 5<sup>th</sup> Session: Volunteering & Civil Society Role in Job Creation

##### Main Speaker:

Dr. Ghada Waly – Minister of Social Solidarity

##### Speakers:

- Dr. Sherif Abdelazeem – Chairman of Resala
- Dr. Wael Abdel Aal - Medical Director - VP of the Managing Committee Aswan Heart Center-Magdi Yacoub Foundation
- Mr. Mohamed Abdelrahman – Deputy CEO of Misr Elkheir Foundation
- Mrs. Rania El Ghoneimy – CEO of Qualifications Bank

**Session Moderator:** Dr. Moez El Shohdi – CEO of Al Khayr Banks

05:50pm – 06:15pm

Coffee Break

06:20pm – 06:30pm

Announcement: Fit for Job Academy



06:35pm – 07:45pm

6<sup>th</sup> Session: Do we have a stimulating environment for innovation, creativity and entrepreneurship?

**Main Speaker:**

Dr. Mohamed Omar – Deputy Minister of Education

**Speakers:**

- Dr. Ahmed El-Ashmawi – Member of the Advisory Board for the Reform of Technical Education, Ministry of Education and Technical Education
- Dr. Manal Maher El Gamiel – Member of Egyptian Parliament
- Dr. Magda El Bakry – Deputy Chairman of Education and Scientific Research Committee – Egyptian Parliament
- Dr. Nevine El Suify – International Educational Consultant & Founder and CEO of Edupedia

**Session Moderator:** Mrs. Nermine Abo Gazia – Executive Director of Al Alfi Foundation for Human and Social Development

07:45pm

Dinner



## Day Two (5<sup>th</sup> of Mar 2019)

08:00am – 08:55am

Reception & Registration

09:00am – 09:10am

Opening: Dr. Hatem Khater – Chairman of The Fingerprint Summit

09:15am – 10:45am

1<sup>st</sup> Session: Digital transformation - human and machine (conflict or friendship)

**Main Speaker:**

H.E. Dr. Amr Talat – Minister of Communications & Information Technology

**Speakers:**

- Eng. Ashraf Sabry – Chairman of Fawry
- Mr. Ali Rafea – Founder of Bey2olak
- Eng. Ameer Sherif – Founder of Wuzzuf & Forasna
- Dr. Amir Barsom – Founder & CEO of Vezeeta.com
- Ms. Bahia El Sharkawy – Founder of Al Makinah
- Ms. Sara Hegazy – Co-Founder and Marketing Manager of Brandloca Company

**Session Moderator:** Eng. Noha Labib – Education Industry Leader & Senior Sales Manager at Microsoft



10:50am – 11:00am	<b>Announcement: Terous Youth Entrepreneurship Index</b> Dr. Maguid Osman – CEO and Director of the Egyptian Center for Public Opinion Research «Baseera”
11:05am – 12:05am	<b>2<sup>nd</sup> Session: Mega projects, heavy and labor-intensive industries and their ability to create competitive jobs</b>  <b>Main Speaker:</b> H.E. Gen. Mohamed El Assar – Minister of State for Military Production <b>Speakers:</b> <ul style="list-style-type: none"> <li>• Mr. Ahmed Samir – Chairman of the Economic Committee in Parliament</li> <li>• Mr. Amr Abo Freikha – CEO of Tanta Motors Co. S.A.E Abou-Freikha</li> <li>• Eng. Emad El Sewedy – Founder &amp; Chairman of El Sewedy Electrometer Group</li> </ul> <b>Session Moderator:</b> Eng. Alaa Raed Hashim – Founder & Executive Partner of Transcendium
12:10pm – 12:20pm	<b>Presentation</b>
12:20pm – 12:45pm	<b>Coffee Break</b>
12:50pm – 01:00pm	<b>Dynamics Advertising Presentation</b> Mr. Kadry Mounir – Chairman of Dynamics Advertising
01:05pm – 02:05pm	<b>3<sup>rd</sup> Session: Migration, globalization and freedom of labor movement globally</b>  <b>Main Speaker:</b> Dr. Saber Soliman – Assistant Minister of Immigration for Institutional Development Affairs <b>Speakers:</b> <ul style="list-style-type: none"> <li>• Dr. Ahmed El Boraey – Ex Minister of Labour</li> <li>• Dr. Ibrahim Awad - Director, Center for Migration and Refugee Studies at the American University</li> <li>• Mr. Saeed Riad - Commercial Director at Wasla Outsourcing</li> </ul> <b>Session Moderator:</b> Dr. Hatem Khater – Founder of Terous Misr Foundation for Development



02:10pm - 02:20pm

Announcement: A Global Initiative for A Fair Movement of Workforce

02:25pm – 03:45pm

4<sup>th</sup> Session: Business ethics and work culture, new trends and their impact on working practices

**Main Speaker:**

H.E. Dr. Yasmin Foad – Minister of Environment

**Speakers:**

- Mr. Amr Mansi – Executive CEO of Al Gouna Film Festival
- Mr. Abdallah Sallam – Founder and CEO of 'Minka Real Estate Investment'
- Dr. Moez El Shohdi – CEO of Alkhayr Banks
- Dr. Mohamed El Teriaky – Reproductive Health Project Officer – United Nations Population Fund UNFPA
- Mr. Omar Khalifa – Founder & CEO of Shaghalni.com

**Session Moderator:** Mr. Hesham El Gamal – Chairman & CEO of QUEST

03:50pm – 04:00pm

Presentation

04:00pm – 04:25pm

Coffee Break

04:30pm – 04:40pm

WUZZUF Presentation

04:45pm – 05:45pm

5<sup>th</sup> Session: Financial Inclusion and Small and Medium Industries Informal Sector

**Main Speaker:**

H.E. Dr. Mohamed Maait – Minister of Finance

**Speakers:**

- Mrs. Nevine Gamee – Executive Director Micro, Small & Medium Enterprise Development Agency
- Hossam Heiba- CEO Vitas Egypt for Microfinance
- Mr. Mamdouh Afia – Head of SME Finance Group at National Bank of Egypt
- Dr. Medhat El Sherif – Member of Parliament's Economic Committee

**Session Moderator:** Mr. Mohanad Khaled – Managing Partner of BDO Khaled & Co







05:50pm – 06:10pm

Success Stories – Micro, Small & Medium Enterprise Development Agency

06:15pm – 07:15pm

6<sup>th</sup> Session: Egyptian Workers

**Main Speaker:**

Dr. Khaled Abdelghaffar – Minister of Higher Education

**Speakers:**

- Dr. Alia El Mahdy – Ex Dean of Faculty of Economics and Political Sciences
- Dr. Amr Abdelkawi – Managing Director of the National Academy for Science and Skills
- Dr. Ibrahim Hegazy – Professor of Marketing, AUC

**Session Moderator:**

Dr. Ahmed Fikry Abdelwahab – Chairman of FAW Group

07:15pm – 07:35pm

Recommendation & Closing

07:35pm

Dinner





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